Forecasting Russian Foreign Trade Comparative Advantages in the Context of a Potential WTO Accession

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Submitted: 20.05.2009, Accepted: 26.09.2009

Abstract

For the private and public sector in any particular country it is crucial to know, which industries may exhibit comparative advantages, that for some reasons are not realized. This can efficiently help all current and potential actors to improve their economic strategy both at the micro- and macroeconomic level. In this paper we propose an approach of forecasting comparative advantages dynamics in foreign trade. The instrument is based on relative price differences and is efficient for countries in the process of economic liberalization. An empirical analysis based on the example of Central and East European countries confirms a good performance in the sense of predictive power of this instrument. On the example of Russia, experiencing a period of economic liberalization and with the prospect to join the WTO agreements, we demonstrate which sectors are most likely to contain comparative advantages in the near future.

Keywords: comparative advantage, economy in transition, Balassa index, Lafay index

JEL Classification: F15, F17, F43.

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1 Introduction

The problem of defining industries with a higher potential for improving their performance on the domestic and foreign markets was always of interest for private companies and public authorities. In the last decades the concept of comparative advantages (CAs) became the standard instrument for measuring the performance. Apparently, the existing instruments of the comparative advantages theory assess dimensions of advantages at a particular moment in the past or at present, whereas a CA is a dynamic characteristic, i.e., it changes in the course of time according to the economic development of countries (Grossman and Helpman (1991)).

For Russia this issue is even more important due to the transition period in its economy and the necessity to set development priorities. The modernization of the economy using newest technologies is the core of Russia’s long term economic strategy. To achieve this goal the government organized several programmes (e.g., “Federal Targeted Programme of Nanotechnologie”) to stimulate innovative activities of enterprises and diversify the export structure by gaining CAs in industries with high value added goods. Therefore, an instrument that could tackle the problem of forecasting CAs is required to identify industries, which have a higher potential in improving their performance and, therefore, are more attractive for private and public investments.

At the moment this area of research is seldom explored and contains only a few scientific publications. For example, Belousov (2006) based on macroeconomic trends suggests that the future CAs of Russia could be energy, transport and the agriculture sector. Rogov (2004) argues that a diversification of Russian foreign trade is possible in high technology industries based on public corporations as the most effective management instrument without providing any concrete suggestions for industries where CAs will take place. Therefore, so far as we know research in this area relies on intuitive, ad hoc approaches rather than theoretical analysis and quantitative assessments, and our research is intended to close this gap.

This paper is organized as follows. Section 2 provides an analysis of the comparative advantages theory and different approaches on measuring CAs. We present a new method of forecasting CAs’ dynamics in the form of a “prospective” comparative advantage index and describe main features of this index. In Section 3 the present state of the Russian foreign trade specialization is explored and the index of prospective comparative advantages is empirically tested on the example of new EU member states. Based on these results we identify industries with apparently higher potential for formation of CAs in Russia. Section 4 concludes.
2 The concepts of Comparative Advantages

2.1 Revealed Comparative Advantages

In order to measure the current trade specialization of a country and its potential in the context of trade liberalization, we consider CAs’ indices. According to the principle of comparative advantages, trade patterns and export specialization are determined by CAs that are difficult to assess empirically, since the principle is based upon autarkic prices which we can not assess under free trade (Balance et al. (1987)). There exist numerous alternatives to measure comparative advantages (Bruno (1965), Krugman and Hatsopoulos (1987), Porter (1990)). Balassa (1965) suggested calculating the Revealed Comparative Advantage (RCA) index as follows:

$$ RCA_{ij}^B = \frac{x_{ij}}{X_w j} / \frac{x_i}{X_w}, $$

(1)

where

- $x_{ij}$ export of good $j$ by country $i$
- $X_{wj}$ world export of good $j$
- $x_i$ export of all goods by country $i$
- $X_w$ world export of all goods.

If the Balassa index $RCA_{ij}^B$ is greater (smaller) than 1 country $i$ exhibits a revealed comparative advantage (disadvantage) in good $j$. With other words, Balassa argued that country $i$ exhibits a comparative advantage in good $j$, if its export of good $j$, relative to world export of good $j$, is larger than the country’s market share in total exports.

Balance et al. (1987) classified different approaches to measure revealed CAs and tested their consistency. The authors highlighted two main classes of indices, namely those using data on trade, domestic production and consumption; and those using only trade data. The consistency tests based on the comparison of correlation coefficients for alternative pairs of RCA indices, rankings of countries provided by the RCA indices and the extents to which the indices agree in distinguishing between countries that enjoy CAs, showed that the index based on the “net export” approach (that uses only trade data) is the most reliable among all tested indices. Taking this into account, a more appropriate index of CAs would be as follows:

$$ RCA_{ij}^N = \frac{100(x_{ij} - m_{ij})}{(x_{ij} + m_{ij})}, $$

(2)

where $x_{ij}$ and $m_{ij}$ denote the export and import of good $j$ by country $i$, respectively. The denominator in equation (2) represents total trade volume of good $j$ of country $i$ (Balance et al. (1987)). This index is ranging between -100 and 100. In practice the absolute value of the index is rarely larger than 10. The larger the index is, the higher is the foreign trade specialization in industry $j$.

Another approach for CA assessment was proposed by Lafay (1992) and takes intra-industry trade more closely into consideration. This is particularly important in

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the context of the globalization of the world economy, the growth of semi-finished goods trade flows and multinational companies (MNC) that distribute the production process among their subsidiaries around the world. The Lafay index (LFI) also has an advantage in comparison to equation (2) as it is robust to macroeconomic distortions, since it takes the difference between each item’s normalized trade balance and the overall normalized trade balance into account (Zaghini (2005)). The Lafay index can be calculated for a given country \(i\) and for a given good \(j\) as follows:

\[
LFI_{ij} = 100 \left( \frac{x_{ij} - m_{ij}}{x_{ij} + m_{ij}} - \frac{\sum_{j=1}^{N} (x_{ij} - m_{ij})}{\sum_{j=1}^{N} (x_{ij} + m_{ij})} \right) \frac{x_{ij} + m_{ij}}{\sum_{j=1}^{N} (x_{ij} + m_{ij})},
\]

where \(N\) is the overall number of traded goods. So the Lafay index measures the contribution of each good to the overall normalized trade balance. Therefore, the sum of LFI indices for all goods equals zero. Positive values of the Lafay index indicate the existence of comparative advantages and vice versa.

In general we can conclude that the indices of revealed comparative advantages assess advantages that exist and are realized in practice, but give no information in regard to their future dynamics.

2.2 Prospective Comparative Advantages

Both for the private and public sector in any particular economy, it is crucial to know, which industries may exhibit CAs, that for some reasons are not realized. Such knowledge helps all current and potential actors to improve their economic strategies. In particular, this information is highly relevant for economic policy making in economies in transition. Being able to identify industries with potential CAs has a substantial potential to improve economic strategies. For example, in Russia there is an ongoing political discussion on whether to support the automobile and aerospace industries. However, there is no clear justification with regard to future CAs. Therefore, a suitable forecasting instrument is required. Searching for an appropriate instrument we realized that the existing approaches are mainly based on the investigation of reasons for cost advantages and normally do not provide any detailed estimation of industries with a potential of CA.

The widely cited work of Grossman and Helpman (1991) noted that dynamic comparative advantages arise “due to incipient cost advantage in R&D”. The authors devote their attention mostly to knowledge spillovers and its accumulation, as well as to the relative shares of R&D expenditures in GDP, which are, in fact, instruments for stimulating comparative advantages. Our intent is to identify the industries, where these instruments may be most advantageous.

As for empirical based analysis, the existing research (Marconi and Rolli (2008), Landesmann and Stehrer (2001), Montobbio (2003)) provides estimates of the potential impact of explanatory variables based on CA dynamics in the past, but do not enable
to forecast CA dynamics in the future, mainly due to high variance across country
specific characteristics and great difference of CA determinants across industries de-
pending on their level of technology.
Here it is reasonable to note that we will use the classification of high, medium and
low technology industries defined by OECD (1986). Therefore, industries with a share
of R&D in output larger than 4% are characterized as high technological industries
(e.g., pharmaceuticals, microelectronics, aircraft), industries with a share of 1-4%
are considered as medium technological industries (chemicals, motor vehicles, non-
electronical machinery) and all other are categorized as low technological industries
(mining industries, textile, food).
Marconi and Rolli (2008) examined 16 emerging countries over the period of 1985-
2000 and showed that higher unit labor costs have a negative effect on CAs, whereas
intensive physical capital accumulation and imports of capital goods have a positive
effect only on medium and high technological industries. Similarly, Montobbio (2003)
showed that R&D per employee positively affects export market shares, whereas indus-
tries are affected by R&D with different time lags, e.g., high technological industries
are affected by R&D with a time lag of three years and medium technological
industries are affected with a time lag of one or two years.
Stehrer and Woerz (2003) have determined and distinguished three types of “catching-
up” processes in productivity levels of less developed countries: first, the “continuous-
convergence approach” with an equal speed of convergence across all industries; sec-
ond, the “climbing-up-the-ladder approach” where the lagging country closes the gap
in the low technological industries before it can start to catch up with high techno-
logical industries and, third, the “jumping-up approach” where the lagging country
catches up in the high technological industries from the very beginning. The au-
thors have empirically tested these “catching-up” patterns and concluded that these
patterns differ substantially across countries in terms of industries, time and rate of
growth of the “catching-up” process.
To forecast the dynamics of CAs, we will consider relative prices of products in dif-
ferent countries. Practically, we turn back to the initial idea of the comparative
advantages theory: when two countries have different prices of goods in autarky, and
trade is allowed to be opened up, these countries gain CAs in goods, which are less
expansive than in another country. Thus, a CA is established by cost comparison
under autarky and under trade (Siggel (2006)).
Possible reasons for this cost advantage include: differences in countries’ endowments
of factors of production, technologies, taxation, and consumers’ preferences. The most
popular theory of comparative advantages is the Heckscher-Ohlin theory. This theory
describes differences in factor proportions among countries as a main reason of CAs.
For further details on the comparative advantage theory see Dixit, Norman (1989).
The principle of comparative advantage is straightforward as long as only two prod-
ucts are involved. The extension to a continuum of goods demonstrated by Dornbusch
et al. (1977) confirms the principle as valid and determines a “borderline”, accord-
ing to which a country has a CA in goods, that it can produce with less production
costs than another country. Further, Dornbusch et al. (1977) extend the analysis by
requiring the usage of equilibrium prices to measure cost differences across countries
as non-equilibrium prices contain various distortions like trade barriers and exchange
rate misalignments. Thus, cost comparison based on market prices can not be the sole
basis of a measure of CAs. When costs are measured in terms of distorted prices we
deal with competitive advantage, which is not the same as CA; having a CA implies
that production costs in terms of equilibrium factor prices are lower than those of an
international competitor.

The difficulty in this case is that, as mentioned above, we cannot measure autarky
prices simply because we can not observe them (Balance et al. (1987)). An important
assumption that we make here is that we will consider commodity prices in countries
under numerous trade barriers as approximations to autarky prices that will converge
to international prices after economic liberalization. Therefore, this forecasting in-
strument is suitable only for countries that exhibit rigid protectionist policies. In
addition, these countries are assumed to be in the period of transition and are ex-
pected to liberalize their economy in terms of joining multinational free trade zones,
e.g., WTO, EU. Here we should take into account that the Russian Federation is the
largest economy outside the WTO agreements and from this point of view may rather
be considered, at present, as a closed economy.

Let us now turn back to the meaning of the differences in commodity prices across
countries. When a country has a CA in a particular good, it can produce an ad-
ditional unit of this good while refusing to produce less units of other goods than
another country or the world economy in general. Therefore, the relative price of
this good is also lower in this country than elsewhere (Dixit and Norman (1989)).
In the case of an open economy, the country will export this good according to the
Ricardo principle of CAs. This good then becomes scarcer on the domestic market
and, therefore, more expensive until it will be as expensive as on the foreign market.
This is exactly the comparative advantage principle that is described in classical and
neo-classical trade theory (Siggel (2006)).

But when trade barriers exist, this process is limited and domestic prices do not reach
the level of international prices and some natural CAs are not realized because of dis-
torted prices. Therefore, based on relative price differences we can conclude whether
there is a prospective, but unrealized CA or not.

As we have just argued, it is difficult to measure CAs based on market prices due
to various distortions presented by these prices (Siggel (2006)). To minimize these
distortions we use relative producer price indices. This has several reasons, which we
will now discuss in detail.

First, since we compare advanced countries and countries in transition with a different
structure of industrial output as compared to OECD countries, we use price indices
rather than absolute prices. This will eliminate the need to translate the prices in one
currency and will better suit our model of heterogenous goods and levels of economic
development. Moreover, compiled at different levels of aggregation, the indices are intended to be free of some of the defects of existing measures and more suitable for the calculation of changes in quantities traded and for the analysis of the relations between prices and quantities (for further details see Diewert (1993)).

Second, the usage of relative prices to construct an indicator of an industry’s competitiveness was realized long ago. Indicators of competitiveness calculated by the OECD’s Economics and Statistics Department are based on the industry consumer price indices (Durand and Giorno (1987)). Practically, they use a relative industry price (relative to foreign competitors), with the exchange rate translating it into US dollars.

Third, in contrast to Durand and Giorno (1987), we consider manufacturer prices rather than consumer prices to measure industry competitiveness, because they are less distorted by the state of competition on a particular market and by possible misalignment of the exchange rate. In fact, producer prices are actual transaction prices of domestic production taking account of discounts and rebates, excluding VAT and all taxes and duties on the goods as well as trade margin. As it was shown by Nakamura and Steinsson (2008) trade margin is stochastic and not fixed as a percentage from a producer price and accounts for roughly 50% of consumer price instability. So we consider that manufacturer prices reflect changes in technologies in companies to a larger extent than consumer prices that are not well suited to measure competitiveness indices (Siggel (2006)).

Durand and Giorno (1987) argue that the producer price indices vary in quality across countries due to their lack of homogeneity in terms of weighting and coverage. They argue that the main problem of using manufacturer prices is the difference in data collection across countries, in general, and a possible omission of some products from countries’ price indices, in particular. It is true, that the process of economic data aggregation, in particular data aggregation on prices (Balk (1983)), is very complicated. But we must keep in mind that, in first instance, we suggest using producer prices with a fine level of commodity detail (classification of goods of 3- and 4-digits) rather than on the high level of aggregation, at which the criticism is primarily directed and, in second instance, we propose to use (if possible) a unified database, e.g., Eurostat, for all countries in the scope as a source of industrial output prices to minimize the risk of omitted goods.

Thus, we use an indicator of competitiveness, or in other words “competitive advantage”, as a forecasting instrument for CAs in the context of economic liberalization. Here we need to admit that it is very unlikely to eliminate all artificial distortions that take place in the real economy, e.g., exchange rate misalignments. But it is beyond the scope of this paper to approximate “true natural” CAs. We rather try to forecast CAs that take place in the real economy with a minimum of trade barriers and can be measured by indices of revealed CAs like the Balassa index based on the trade statistics (see Siggel (2006)).

We call the index that forecasts CAs based on relative price differences the Prospec-
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The prospective Comparative Advantage (PCA) index. Thus, prospective advantage takes place when a country has a CA, but it is not exploited (e.g., because of trade barriers). The PCA index is defined as follows:

$$PCA_{ij} = \frac{p_{ht}^h}{p_{jt}^f} / \frac{p_{ht}^f}{p_{jt}^h},$$

(4)

where

- $p_{ht}^h$ price index of good $i$ on the domestic market in period $t$
- $p_{jt}^h$ price index of good $j$ on the domestic market in period $t$
- $p_{ht}^f$ price index of good $i$ on the foreign market in period $t$
- $p_{jt}^f$ price index of good $j$ on the foreign market in period $t$

We denote a base good as $j$. In our case it is an overall producer price index (including good $i$). Prospective comparative advantage takes place when the relative price on the domestic market is lower than on the foreign market. An index value less than 1 reflects a prospective comparative advantage in this industry. The lower the index is, the higher is the prospective comparative advantage.

The PCA index may be seen as an extension of the Domestic Resource Cost (DRC) criterion proposed by Bruno (1965). This criterion is known as an alternative measure of revealed comparative advantages. The main difference is that instead of measuring the relation of total domestic costs per unit of a product to free-trade price of comparable output in absolute values, we measure producer price indices of goods in relation to the base good among two countries. Measuring competitiveness among countries under trade barriers and presuming economic liberalization in the nearest future, the PCA index provides a forecast of industries in which CAs are likely to arise rather than assessing CAs that are already realized.

Calculating the PCA for Russia we can consider Germany, the biggest trade partner of Russia, or the European Union as a whole as the foreign economy, which can be considered as liberalized economies and with price indices structures close to the world economy. The choice of the EU as the foreign economy is also supported by the fact that the EU has the highest degree of product coverage in its trade pattern with Russia (Brenton et al. (1997)). It is also important to note that the more similar the industrial structure of the foreign economy is, the more exact is the PCA index due to the comparability of overall producer price indices. For Russia and the EU it is not exact the case due to a significant prevalence of mining industries in the Russian economy as we will see in Section 3 of this paper.

Obviously, the EU is not a “pure open economy” with some markets being in the process of further liberalization (above all agriculture). Therefore, one has to be careful interpreting the PCA values with respect to the EU price level, as the prospective advantages might be overestimated. Nevertheless, we consider the EU prices as most suitable substitute available, as there are no high quality data on the world price level at sectoral level.
2.3 Implications of the Prospective Comparative Advantages Index

If the PCA is lower than 1, we may conclude that industry \( i \) is undervalued in comparison to the overall industrial output, i.e., prices in a particular industry grow slower than the overall price index in comparison to a foreign country, and when the PCA is higher than 1, industry \( i \) is overvalued in comparison with the overall output, i.e., prices in this industry rise faster than the overall price index as compared to the foreign economy. After economic liberalization an inefficient use of resources will hardly be maintained, prices in undervalued industries will most likely rise and the optimal strategy would be to arrange conditions under which resources from overvalued industries could freely float into undervalued industries.

To make it easier to understand, let us take a concrete calculation example: consider Russia for \( h \) and Germany for \( f \). We will consider medical and surgical equipment for \( i \), an overall industrial price index for \( j \) and will calculate the PCA index in 2007 (\( t \)). We use chain indices, so that price indices of 2006 are all assumed to be equal 100. Thus, \( p^h_{it} = 102,1 \) (which means that the producer price for medical and surgical equipment has changed slightly in Russia in 2007 in comparison with 2006), \( p^f_{jt} = 125,1 \) (the manufacturer prices in Russia have risen dramatically in 2007), \( p^f_{jt} = 100,1 \) and \( p^f_{jt} = 100,4 \) (the prices in Germany of an overall industrial output as well as of medical and surgical equipment in particular have not risen much, at least in comparison with Russia). Then, according to equation (4) the PCA equals 0.823 and gives a signal that this Russian sub-industry is undervalued, prices in this industry are likely to rise after economic liberalization and, therefore, this industry is prospective for investments.

Measuring the PCA indices has several obstacles. First, the PCA is a dynamic characteristic. Therefore it may be distorted, e.g., by price bounces. Second, the PCA is dependent on initial conditions. For example, if the price of a good initially equaled 1 and has risen to 3, then the growth rate is 300%, but if the price initially equaled 2, then the growth rate is only 50%. So as we see, a change of 50% in initial conditions has led to a more significant change in the PCA. It may therefore become problematic to make conclusions based on a quantitative comparison of PCA indices. Third, this index is effective when the share of traded goods (international trade) is small relative to GNP, i.e., the closer is an economy to autarky, the better we can measure autarky prices and the more informative is the PCA index. Finally, the PCA is also influenced by the exchange rate. When a currency is undervalued, it stimulates net exports and reduces the share of international trade in GNP. Imported goods become more expensive (in terms of \( p^h_{it} \) in equation 4) on the domestic market than on the foreign market and this will artificially reduce prospective comparative advantages, e.g., industries may be estimated as overvalued, when in fact they are not. Therefore, in cases where exchange rate distortions are present, the actual PCA value need to be assumed higher than the value of the index. It should be noted that an undervalued exchange rate also affects revealed comparative advantages (RCA) but in the opposite

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direction: it stimulates export of goods, which are not characterized as advantageous for a particular country. Thus, we need to admit that the measurement of the PCA index as of any other index of competitive advantage is in a large measure a matter of trade-off with available data. In addition, some technical considerations, e.g., collecting and matching the price indices with different classifications of goods, arise in the calculation of the prospective advantages index.

The PCA index should not be considered isolated from other economic indicators, in particular from the indices of revealed comparative advantages, e.g., the Lafay index. This is because of various factors that may lead to over- and undervaluation of prices in a particular industry. After all, we consider not autarky economies, but economies with high trade barriers that are still able to trade. Thus, undervaluation can be explained not only by lower production costs in a given country, but also by intensive competition on the market. Overvaluation in turn can result from favorable international prices. For a summary see Table 1.

Therefore, to explore whether a prospective CA is presented in a particular industry or not we need to consider the PCA index in conjunction with other instruments like the RCA index.

3 Empirical application

3.1 Data description

To compute the Revealed Comparative Advantage index for the new EU member states and the Russian Federation we use data from the COMTRADE Database of the United Nations Statistics Division (UNSD) at the Harmonized System (HS), 2-digit, and for some particular industries at the 4-digit level covering the period of 2002-2006. These data are available in US dollars.

The data on the LFI indices for new EU countries in the period of 1993-2001 that we use in our empirical estimation were kindly provided by Andrea Zaghini (Center for Financial Studies, Frankfurt).

One of the problems in calculating the Prospective Comparative Advantage index of a country group including CEE countries and Russia is, first, to obtain data for the producer price indices with a detailed classification of industries and sub-industries for a period from the beginning of the 1990s.

Unfortunately, it turned out to be impossible to find detailed price indices of these countries for the period 1993-1996. Therefore, we will calculate and compare PCA indices for the period 1997-2004. Moreover, for the Czech Republic, Hungary and Slovenia we can calculate the PCA index only since 2001-2002 due to data limitations. Nevertheless, we need to keep in mind that the EU enlargement took place only in 2004 and the Central European Free Trade Area (CEFTA) and the Baltic Free Trade Area (BFTA) formed by these countries at the beginning of the 1990s.
have abolished duties on most of the industrial goods with the European Union only in 1997 (Adam et al. (2003)). Therefore, we presume that by 1997 the relative prices were not fully adjusted yet and calculation of the PCA index for the period 1997-2004 will provide us with meaningful estimates.

Due to data limitations for producer price indices for new EU countries we use the harmonized indices of consumer prices (HICP) to calculate the PCA indices. As a consequence we are able to compare relative prices mostly on consumer products and not on the semi-finished goods. The data covers the period of 1997-2007, but with substantial differences in availability across countries and industries.

For the EU countries we use data from the Statistical Office of the European Communities (Eurostat) Database. For the Russian Federation we use data for the consumer and producer price indices from the Russian Federal State Statistics Service (Rosstat). Calculating the PCA index for Russia based on consumer prices we are forced to match two different classifications of goods and services, one is COICOP provided by Eurostat and another one of the Russian Rosstat. Calculating the PCA index based on the producer prices we have the same problem by matching the NACE classification for the EU countries and the classification of Rosstat. All three datasets have a detailed classification of goods, at the 2-, 3- and 4-digits. We consider that these classifications of goods are similar and conclude that the matching will not seriously affect our results.

3.2 The example of the new EU Member States

To test the mechanism of Prospective Comparative Advantages we use an example of the new EU member states, in particular Poland, the Czech Republic, Hungary, Slovenia, Slovak Republic, Cyprus, Malta, Lithuania, Latvia and Estonia. These countries may be easily split in two groups. The first group is formed by Poland, the Czech Republic, Hungary, Slovenia, Slovak Republic and the Baltic states that were members of the former socialist bloc. So the structural organization of their economies at the beginning of the 1990s may be considered as close to the system that Russia had at that period of time. The remaining countries, Malta and Cyprus, were taken to complete our analysis with a different type of economies that have never been planned economies. We have chosen these countries because they have recently passed transition periods of their economies. In addition, most of these CEE countries as well as Russia have a larger share of skilled-labor force in comparison to other developing countries (Bardhan and Kroll (2006), Zaghini (2005)). So we can draw a parallel between initial conditions that these countries had at the beginning of the 1990s and conditions in which Russia is situated at the moment.

According to Zaghini (2005) most of these countries had excessive natural, labor and land resources in comparison to other EU countries, so it is not surprising that in the period of 1993-1994 they mainly specialized in sectors where these resources are used more intensively, namely products of steel and glass, simply worked wood, vegetables and fruits. Zaghini (2005) showed that these countries managed to gain CAs during a
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period of ten years in which they were weak at the beginning of the liberalization process, notably in some medium and high technological industries, e.g., transport and machinery building, electronics. The author explains this success by the “advantage of backwardness” (Gerschenkron (1962)) together with significant investments both from the side of governments and from EU countries and by substantial technological transfer as a part of the FDI inflows that was successfully adopted thanks to the endowment of a skilled labor force. More details on the structural change in the CEE countries can be found in Wziatek-Kubiak and Winek (2005).

The realization of this scenario could be a reasonable policy in purposing the Russian Government objectives until 2020. Clearly, a potential WTO accession is not an equivalent to an EU membership, since even between WTO members substantial tariff barriers may remain. Nevertheless, entering the WTO will certainly liberalize trade with EU and other countries. Furthermore, considering the liberalization process of the Russian economy by way of a possible free trade agreement between the EU and Russia (also widely discussed in the literature, see, e.g., Brenton et al. (1997)), the scenario of the CEE countries is considered as being even more relevant for the Russian economic strategy.

Understanding what was the general characteristic of these industries in CEE countries will help us to reveal prospective industries for investments and stimulating CAs in Russia. Our idea is that these “successful” industries were undervalued (had prospective advantages) and thanks to the inflow of new technologies and investments these prospective advantages could be realized.

Zaghini (2005) used the Lafay index (LFI) and the world export share (WES) to assess CAs at the beginning of the liberalization period (1993-1994) and after 7 years of reforms (2000-2001). For example, the Czech Republic specialized in simple products of glass, iron and wood with a minor specialization in passenger motor cars in the period of 1993-1994. But by 2001 it has tripled its world export share in motor vehicles and significantly enlarged its revealed advantages not only in this industry, but also in related industries like parts and accessories of motor vehicles, and also in electrical machinery.

Our idea is to calculate the PCA index described in the first part of this paper for industries, in which these countries have gained substantial CAs and to evaluate whether our index has “forecasted” future success of these industries. We calculate the PCA index based on consumer price indices for the ten new EU member countries using the EU as a foreign economy. Thus, we expect to find that the “successful” industries were undervalued in terms of relative prices in 1997 and these prices have converged to the international free-trade level (the level of the EU) by 2004. This undervaluation is considered as a competitive advantage of these countries. In fact, there is empirical evidence that the CA dynamics of the CEE countries were driven by the competitive advantages measured, e.g, by unit labor costs, R&D intensity or real exchange rates (see Wziatek-Kubiak and Winek (2005), Borbely (2005) and Egert and Lommatzsch (2005)). An important extension of the PCA method is that it in-
includes more information and, consequently, allows to compare different industries of a particular economy.

As we found out, based on the PCA index Estonia, Lithuania, Latvia, Slovak Republic, Poland and Malta had prospective advantages in telecommunication, furniture, clothing, electrical equipment, transport and petroleum industries in 1997. These industries gained revealed CAs in the trade structure of these countries by 2004 according to the LFI index.

We also need to note that these undervaluations which reveal prospective advantages are minor in absolute values and normally range between 0.9 and 1 in terms of the PCA index. These minor undervaluations can be explained by measuring the indices for 1997 instead of 1993. During the period of 1993-1997 the economic liberalization of these countries was in progress and we may assume that the process of price convergence has already started as well. By 2004 the relative prices generally achieved the EU level, which corresponds to the value of 1 of the PCA index. The obtained results on the PCA index for the CEE countries are presented in Figure 1 and Table 2.

Due to limited data availability we can calculate the PCA indices for Slovenia, the Czech Republic and Hungary only since 2001-2002. Thus, for example, in Hungary there were no prospective advantages to be observed in telecommunication or automatic data processing industries by 2002. We can assume that these industries are flexible in relation to price changes and adjustments. In contrast, production of meat and the motor car sector were undervalued even in 2002. We have calculated that in these two industries the indices of LFI and the world export share have generally increased by 2006 up to 1.01 and 0.7, respectively, in passenger motor cars - and up to 0.28 and 0.95 in production of meat. It means that the prospective advantages that Hungary still had in 2002 were realized by 2006. Thus, we can draw a parallel with the “catching-up” process observed by Stehrer and Woerz (2003): the speed of convergence in price levels between developed and developing countries that leads to changes in trade specialization patterns differs across industries, where this convergence process takes place.

A different example is shown by Cyprus. In this country the relative prices have significantly dropped after joining the EU, below the European relative price level. As an example, the relative prices of fruits and vegetables have decreased in terms of the PCA index from 1.05 and 1.12 to 0.95 and 1.00, respectively. This overvaluation can also be observed in Figure 1. As a result, the LFI and the world export share for fruits as well as for vegetables have decreased. This may indicate that overvaluation by the end of the 1990s was caused by high import duties in Cyprus before joining the EU. In fact, in comparison to other CEE countries before their accession to the EU Cyprus had high import tariffs (average tariff 37.6%) especially on agricultural products (with average rates above 60%) together with substantial export subsidies. These trade barriers resulted in the extreme overvaluation of relative prices for some goods, even with respect to the EU, where the agricultural sector is still in the process of liberalization. It also should be noted that Cyprus is a fairly small economy, a net
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importer of manufactured goods, with 70% of GDP and foreign exchange receipts generated in services (WTO (1997)).

Having only very fragmented data on producer price indices we have recalculated the PCA index. The results support our findings based on the consumer prices. Thus, the Czech Republic had prospective advantages in transport equipment and Lithuania had prospective advantages in production of outer garments and electrical machinery and equipment in terms of manufacturer prices as well. Since the data on producer price indices is very fragmented for CEE countries, we can not provide more detailed results.

The fact that we have got consistent results for the PCA index for the CEE countries based both on producer and consumer price indices can be explained by changes in exchange rate regimes among these countries in 1997. In this period the exchange rate regimes of these countries, which differed considerably at the beginning of the 1990s, became oriented towards the Euro (Backe (1999)). Therefore, possible distortions of the PCA index due to exchange rate misalignments have not significantly affected the results.

To assess the forecasting power of the PCA index we tested it using the following equation:

\[
\text{LFI}_ij^{\text{diff}} = \alpha + \beta \text{PCA}_ij^{1997} + \varepsilon,
\]  

In this equation, \( \text{LFI}_ij^{\text{diff}} \) stands for the absolute change (increase or decrease) of the Lafay index in the period from 1997 to 2001. This was done to measure the assumed effect of the PCA and to minimize the country character specialization in particular industries. Thus, Slovak Republic in 2001 has a Lafay index in passenger motor cars of more than 6, but the real improvement of the index during the period of 1997-2001 was about 4. \( \text{PCA}_ij^{1997} \) is the calculated PCA index for 1997. We test equation (5) on industries with a 3-digit level on 7 countries: Poland, Slovak Republic, Latvia, Lithuania, Estonia, Cyprus and Malta (for which price indices are available since 1997). These industries were chosen independently from the fact whether a change in the LFI index is observed in the period or not, according to only one criterion, namely data availability.

The results are presented in Table 3. Firstly, we have estimated our equations on goods from low, medium and high technological industries (total sample). Then, we have estimated the equations only on medium and high technological goods (subsample 1). Finally, we have also tested equation (5) only on industries, where a change of the LFI index was larger than 0.5 in absolute value (subsample 2). The subsample 2 was constructed to test, whether a significant difference in estimates compared to the total sample exists or not.

We have also tested a modification of equation (5) using the logarithm of the PCA index and obtained almost the same results as for absolute values of the PCA index. This is due to the type of the PCA values, i.e., around 1, normally in the range from 0.8 to 1.2.

In addition, we have tested equation (5) controlling for possible country-specific effects.
using dummy-variables. As a result, no significant country-specific effects have been obtained.

Looking at Table 3 we see that the explanatory power of the index remains almost the same for all three samples (which is approximately 49% and quite well for a cross-section analysis with only one explanatory variable). The value of $\beta$ - which is in all cases significantly different from zero - differs across the subsamples. $\beta$ is substantially higher for the industries with a significant change in the LFI value, and even higher for the subsample of medium and high technological products. It means that in the case of medium and high technological products a negative/positive change in the PCA index of 0.1 (10% higher under- or overvaluation of prices) leads to an increase/decrease in the value of the Lafay index of roughly 1.6, i.e., industries that were undervalued in 1997 experienced a growth in CAs. This negative correlation of the change in the LFI value and the value of the PCA index can be observed in Figure 2 in the appendix, where LFI and PCI indices are grouped by country.

To conclude, we observe a robust significant influence of the PCA index on the CAs dynamics.

3.3 Russian comparative advantages

3.3.1 Revealed comparative advantages

Let us now turn back to the comparative advantages theory and consider dynamics of CAs indices of Russia during the last years. The RCA indices analyze the current structure of international trade. Table 4 in the appendix presents a short review of obtained revealed comparative advantages of Russia in the form of LFI indices, starting from industries with the highest advantages and presenting the most disadvantageous industries in the end of the table.

Thus, we see that Russia’s main CAs are linked to hydrocarbons (petroleum, gas, coal) and some other resources (woodworking industry, non-ferrous metals and fertilizers). Medium and high technology industries are characterized mainly as disadvantageous in Russian exports.

Moreover, in contrast to most of the developing countries where trade structures have become more diversified in the last decade (Woerz (2005), Marconi and Rolli (2008)) the structure of Russian foreign trade has become even more concentrated in the period from 2002 to 2006. For example, in pharmaceutical products and motor cars the revealed disadvantages have significantly increased. The only exceptions among medium and high technology industries are nuclear reactors and turbo-jets, which are characterized as advantages, but very specific ones.

3.3.2 Prospective comparative advantages

As it was already pointed out in Section 2, the PCA index based on manufacturer prices is less distorted. Nevertheless, analyzing the prospective CAs of Russia we
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consider the PCA index based both on consumer and producer prices to compare the results and to try to explain possible deviations. Calculating the prospective advantages for Russia, we need to remember that according to the existing Exchange Rate Deviation Index (ERDI) the Russian rouble is still clearly undervalued (Tiusanen (2007)). This index of undervaluation was extreme after the economic crisis in Russia in 1998 (roughly by factor 3) and has gradually decreased during the last ten years to about 1.8. This leads to a competitive advantage of Russian companies in terms of absolute prices. That points out that Russian companies have a competitive edge and an import potential in Russia may not be fully exploited, i.e., the domestic market is protected by the undervalued rouble. Therefore, the undervaluation of prices measured by the PCA index may not be as significant as it really is, the PCA index based on the consumer prices exhibits a significant exchange rate distortion.

In Table 5 in the appendix we see that based on the consumer prices prospective advantages of Russia contain motor cars, tobacco, medical and pharmaceutical products. Some moderate prospective advantages can be also found in clothing materials, whereas clothing industry itself is characterized with no advantages. To deepen our prospective advantages analysis we will consider producer price indices as a base for the PCA mechanism, as these indices present production costs at a larger extent. Owing to a lack of data for the European Union as a whole, calculating the PCA we will consider Germany, the biggest trading partner of Russia, as the foreign partner (see Table 6 in the appendix).

As we see the obtained results differ from the PCA indices based on the consumer price index, i.e., producer prices’ volatility between the countries is more significant than volatility in consumer prices. One of the reasons for this may be that consumer prices between different markets are closely connected. Thus, an increase in prices in Germany on motor vehicles will most likely cause an increase in prices in Russia as well, and not only on imported cars, but on most cars, because other car sellers will react to the changes on the market. In contrast, a similar increase in production costs will hardly invoke respective changes in production cost in Russia. These changes in relative producer prices reflect differences in industrial processes, investments in R&D and, consequently, dynamics of prospective comparative advantages to a greater extent. Due to the non-simultaneous character of these processes in Russia and Germany, the PCA index based on producer prices for a particular industry may change substantially from one year to another. Therefore, these indices must be analyzed for a sequence of years to make a conclusion in regard to the existence of prospective advantages.

Observing the PCA indices of Russia based on manufacturer prices, we can see that Russia has prospects in diversifying its export structure in a wider set of low, medium and high technological industries (see Table 6).
3.3.3 Discussion

In the following we will interpret the obtained results of CAs to reveal those industries where the stimulation of comparative advantages may show the most promise. As already mentioned, FDI as well as changes in the ownership structure had a significant impact on the CAs of the CEE countries (Zaghini (2005)). Due to the lack of effective economic and political institutions in Russia the investment structure is expected to differ from the one observed in the new EU member states (Kauffmann (2005), page 112). This might impose constraints for the realization of Russian CAs in particular sectors, as, e.g., the mining industries (e.g., oil and gas) and in industries considered as relevant for national security (e.g., nuclear reactors and turbo-jets). This issue has also to be taken into account when interpreting the PCA values.

Manufacturing of electronic equipment is one of the truly infant industries in Russia, since many enterprises in this sector got bankrupt in the early 1990s, while others were conversioned from the military sector. Since then this industry is characterized as disadvantageous based on the trade statistics. We can also see that the obtained PCA indices based on consumer and producer prices are not consistent: there are prospective advantages in manufacturing of television and radio receivers in terms of producer prices, but in terms of consumer prices there are disadvantages. This is an example when the exchange rate distortion has a significant effect. On the Russian market the major share belongs to foreign-made electronic equipment, and because of the Russian rouble’s undervaluation advantages in this industry based on consumer prices are not observable. In fact, the undervalued rouble gives a competitive edge to Russian companies enabling them to set higher prices and maintain a comparative price level with foreign producers. As the prices in the sector will rise in the course of time, investments in this industry will be relatively more efficient and the prospective comparative advantage of the industry may be realized.

In the clothing sector Russia has some moderate revealed disadvantages. At the same time we need to consider the fact that domestic products are nevertheless competitive on the foreign market (there is also a substantial export of products in this industry). Here we also face the influence of the exchange rate distortion. The overvaluation of prices here is also induced by import tariff rates, which are among the highest for textile and clothing in Russia (Tarr (2007)). Therefore, we observe no undervaluation in terms of consumer prices on the market. But based on the producer prices we obtain a much less distorted estimation that points to advantages in this sector. After the Soviet Union collapse many of the existing factories were closed or significantly reorganized, so we can consider this industry as ‘quasi-infant’. Considering that Russia has prospective advantages not only in production of clothes but also in textile materials and machinery for textile production, we suggest that this sector can be considered as prospective.

Revealed disadvantages of Russia in the pharmaceutical industry have significantly increased during the last years. At the same time prospective advantages remained more or less stable. There is no doubt that this industry is supported by the Russian
government, but considering that this industry has a good basis of related chemical sub-industries in Russia and related research institutes we assume that this industry is prospective. But to realize this potential and to generate new technologies, large investments are essential given that the pharmaceutical industry is one of the most capital-intensive industries in the world (Agrawal (1999)).

Russia also has prospective advantages in terms of producer prices in manufacturing machinery, e.g., for food processing and mining. Mining and construction machinery are of high demand on the Russian market as the economy is growing and exploration industries remain prevalent in the Russian economy.

There are also prospective advantages in production of motor vehicles and railway equipment. In these two sectors Russia has revealed disadvantages during the last years. It is widely known that the motor vehicles sector in Russia has a strong public support and its competitive position is poor. This can be a reason for prospective advantages in motor cars in terms of consumer prices as prices on domestic cars are artificially lowered. Thus, we can expect that after economic liberalization this sector will likely be reduced and substituted by international companies and their assembling plants. This process takes place already. In comparison to the motor sector there are some differences with the railway sector. Though companies that produce railway equipment are partly owned by the government, this sector is more competitive on the international market. An evidence for this fact can be observed, if we consider the trade performance of this sector more closely: in sub-industries like self-propelled railway coaches or rail locomotives powered from an external source of electricity there is a positive net export (see Table 4). But the industry is lacking in new technologies and investments. Therefore, the high-speed railroads projects in Russia are implemented in a close cooperation with foreign companies. As a result, we consider this sector as “prospective” for formation of comparative advantages.

When estimating and interpreting the PCA index, the consequences of the current economic crisis should be taken into account. From 2007 to mid 2009, the Russian rouble has dramatically depreciated: about 40% relative to the US dollar and 20% relative to the Euro. This depreciation was triggered by the falling prices of raw materials (e.g., oil and gas). Consequently, the Russian prospective and revealed advantages for raw materials might provide more consistent results in 2009, as the net exports and the price overvaluation are significantly reduced (e.g., in the metal industry). In contrast, the rouble depreciation provides advantages for Russian domestic producers, distorting the PCA values. For example, the Russian automotive industry today is facing improved market conditions relative to car importers. Furthermore, additional effects on prospective advantages may arise from the increased public support to specific industries both in Russia and the main trading partners. Therefore, we assume that the PCA values based on relative prices in 2008-2009 might be more distorted than those obtained for the 2007 data.

Unfortunately, there is no universal remedy to deal with these distortions. One might think of calculating the PCA indices based on producer prices with a classification
detailed enough to account for imported intermediate goods, but data availability is a major restriction for such an approach. Alternatively, one might compare the PCA dynamics based on consumer and producer prices over a range of goods in order to extract the influence of the exchange rate distortion. In any case, we recommend as a rule for the interpretation of PCA values to interpret them in conjunction with other available information (RCA, ERDI, degree of public support).

4 Conclusions

In this paper we demonstrate that the known instruments of comparative advantages theory provide an analysis of “realized” advantages but do not provide any forecast which industries have a potential to improve their CAs. Nevertheless these forecasts are very important for private companies and public authorities in order to improve their economic strategy. For Russia it is even more important as the economy is still in a period of transition.

To solve this problem we suggest a new approach that forecasts these dynamics based on the relative price differences under the assumption that the trade relations of a particular country are not liberalized yet. Russia, as the biggest economy outside the WTO agreements and other effective free-trade zones like the EU, fits this assumption.

We also show that the Prospective Comparative Advantages mechanism should not be considered independently. In contrary, it needs to be interpreted in conjunction with both revealed comparative advantages and possible exchange rate distortions. It should also be noted that the calculation of the PCA indices based on producer price indices provides less distorted figures on prospective advantages compared to those based on consumer price indices.

We use an example of CEE countries most of which had structural problems in their economies similar to Russia and show that most of the industries in which these countries managed to gain comparative advantages during the last ten years were undervalued in comparison to the EU. An empirical analysis of the PCA forecasting power provides promising results supporting our claim for the Prospective Comparative Advantages mechanism as a noteworthy forecasting instrument.

Finally, we calculated Russian revealed and prospective comparative advantages, analyzed their dynamics during the last five years, and suggested that the Russian Federation has prospective advantages in some medium and high technological industries like pharmaceutical industry, electronic equipment, machinery building and railway transport. But to realize this prospective advantages, joint efforts of public and private sectors in optimizing their economic strategy is needed. For the Russian Federation it is also an issue of its innovation policy. Research on the efficiency of stimulating instruments for the sectors remains for future study.
Acknowledgements

Valuable comments and suggestions on earlier versions of the paper by J. Meckl, G. Götz and M. Göcke are gratefully acknowledged. The paper also benefitted from recommendations from an anonymous referee of this journal. All remaining shortcomings are our responsibility. Financial support from the DAAD is gratefully acknowledged.

References


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Appendix

Figure 1: PCA indices for 1997 and 2004 for seven CEE countries.
Table 1: Revealed and Prospective comparative advantages

<table>
<thead>
<tr>
<th>Revealed Comparative Advantage</th>
<th>Revealed Comparative Disadvantage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revealed Comparative Advantage</td>
<td>Revealed Comparative Disadvantage</td>
</tr>
<tr>
<td>A country has an advantage in this good, but its export potential is not used in full. Trade barriers may discriminate imported semifinal inputs as well as prohibit to realize the full export potential of the country. Therefore, a growth of relative prices in this industry is expected, and this industry is attractive for further investments.</td>
<td>The undervaluation is temporary due to, e.g., intensive price competition on the market between domestic and foreign players. The country may have a CA in this good, if this is an infant industry, and foreign goods are still dominant on the market that explains the revealed disadvantage. Otherwise, foreign producers have CA, but because of government support, domestic production is presented on the market. But in the course of economic liberalization resources from this industry will eventually flow to other industries.</td>
</tr>
<tr>
<td>PCA=1</td>
<td>The export potential is fulfilled.</td>
</tr>
<tr>
<td>The export potential is fulfilled.</td>
<td>There is a stable comparative disadvantage in this good.</td>
</tr>
<tr>
<td>The overvaluation can be assumed as temporary because of high international prices in this good (e.g., petroleum). When international prices will go down (stabilize), the overvaluation will decrease as well. In this case a country may have an advantage in this good or not. If the effects of undervalued exchange rate and import barriers prevail, export is artificially induced and there will be no advantage in this good. But if there is a real cost advantage in producing a particular good, then the country has an advantage in this industry.</td>
<td>The country has no advantage in this good and the import share in this good is likely to rise in the future.</td>
</tr>
</tbody>
</table>
Table 2: An example of the PCA index for Poland.

<table>
<thead>
<tr>
<th>COICOP classification</th>
<th>1997</th>
<th>2004</th>
</tr>
</thead>
<tbody>
<tr>
<td>cp0511 Furniture and furnishings</td>
<td>0.92</td>
<td>0.99</td>
</tr>
<tr>
<td>cp03 Clothing and footwear</td>
<td>0.94</td>
<td>1.01</td>
</tr>
<tr>
<td>cp031 Clothing</td>
<td>0.95</td>
<td>1.01</td>
</tr>
<tr>
<td>cp0311 Clothing materials</td>
<td>0.93</td>
<td>1.00</td>
</tr>
<tr>
<td>cp0911 Equipment for the reception, recording and reproduction of sound and pictures</td>
<td>0.95</td>
<td>1.02</td>
</tr>
<tr>
<td>cp0914 Recording media</td>
<td>0.93</td>
<td>0.99</td>
</tr>
</tbody>
</table>

Table 3: Regression results.

<table>
<thead>
<tr>
<th></th>
<th>Total sample</th>
<th>Subsample 1</th>
<th>Subsample 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>Std. Error</td>
<td>0.74</td>
<td>1.78</td>
<td>1.29</td>
</tr>
<tr>
<td>P-value</td>
<td>0.000</td>
<td>0.000</td>
<td>0.000</td>
</tr>
<tr>
<td>R$^2$</td>
<td>0.48</td>
<td>0.49</td>
<td>0.49</td>
</tr>
<tr>
<td>N</td>
<td>200</td>
<td>81</td>
<td>74</td>
</tr>
</tbody>
</table>

Figure 2: Correlation between the LFI index value difference and the PCA index.
Table 4: Lafay indices of Russia on different goods.

<table>
<thead>
<tr>
<th>Industry</th>
<th>2002</th>
<th>2003</th>
<th>2004</th>
<th>2005</th>
<th>2006</th>
</tr>
</thead>
<tbody>
<tr>
<td>Crude petroleum oils</td>
<td>10.51</td>
<td>11.24</td>
<td>12.30</td>
<td>11.22</td>
<td>13.63</td>
</tr>
<tr>
<td>Petroleum oils, not crude</td>
<td>4.32</td>
<td>4.26</td>
<td>4.75</td>
<td>4.75</td>
<td>6.19</td>
</tr>
<tr>
<td>Petroleum gases</td>
<td>6.01</td>
<td>5.99</td>
<td>4.79</td>
<td>4.35</td>
<td>6.13</td>
</tr>
<tr>
<td>Iron and steel</td>
<td>1.93</td>
<td>1.77</td>
<td>2.63</td>
<td>1.43</td>
<td>1.43</td>
</tr>
<tr>
<td>Wood and articles of wood, charcoal</td>
<td>1.00</td>
<td>0.91</td>
<td>0.87</td>
<td>0.79</td>
<td>0.79</td>
</tr>
<tr>
<td>Fertilizers</td>
<td>0.64</td>
<td>0.61</td>
<td>0.64</td>
<td>0.58</td>
<td>0.58</td>
</tr>
<tr>
<td>Copper and articles thereof</td>
<td>0.32</td>
<td>0.29</td>
<td>0.42</td>
<td>0.57</td>
<td>0.57</td>
</tr>
<tr>
<td>Coal, briquettes, ovoids</td>
<td>0.32</td>
<td>0.38</td>
<td>0.50</td>
<td>0.42</td>
<td>0.50</td>
</tr>
<tr>
<td>Pearls, precious stones, metals, coins, etc</td>
<td>1.30</td>
<td>1.21</td>
<td>1.04</td>
<td>0.24</td>
<td>0.24</td>
</tr>
<tr>
<td>Organic chemicals</td>
<td>0.14</td>
<td>0.14</td>
<td>0.19</td>
<td>0.16</td>
<td>0.16</td>
</tr>
<tr>
<td>Pulp of wood, fibrous cellulosic material, etc</td>
<td>0.20</td>
<td>0.18</td>
<td>0.15</td>
<td>0.11</td>
<td>0.11</td>
</tr>
<tr>
<td>Cereals</td>
<td>0.24</td>
<td>0.19</td>
<td>0.11</td>
<td>0.10</td>
<td>0.10</td>
</tr>
<tr>
<td>Fuel element for reactor, Nuclear reactor</td>
<td>0.25</td>
<td>0.24</td>
<td>0.19</td>
<td>0.11</td>
<td>0.10</td>
</tr>
<tr>
<td>Turbo-jets, propellers, other gas turbines</td>
<td>-0.03</td>
<td>0.02</td>
<td>-0.03</td>
<td>0.01</td>
<td>0.04</td>
</tr>
<tr>
<td>Wool, animal hair, and fabric thereof</td>
<td>-0.02</td>
<td>-0.01</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Vegetable textile fibres, nes, woven fabric</td>
<td>0.02</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Self-propelled railway/tramway coach</td>
<td>0.01</td>
<td>0.02</td>
<td>0.15</td>
<td>0.05</td>
<td>0.00</td>
</tr>
<tr>
<td>Rail locomotives with ext source of energy</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Furskins and artificial fur, manufactures</td>
<td>-0.01</td>
<td>0.00</td>
<td>0.00</td>
<td>-0.02</td>
<td>-0.02</td>
</tr>
<tr>
<td>Knitted or crocheted fabric</td>
<td>-0.41</td>
<td>-0.75</td>
<td>-0.06</td>
<td>-0.05</td>
<td>-0.05</td>
</tr>
<tr>
<td>Cork and articles of cork</td>
<td>-0.24</td>
<td>-0.19</td>
<td>-0.13</td>
<td>-0.06</td>
<td>-0.06</td>
</tr>
<tr>
<td>Articles of leather, harness, travel goods</td>
<td>-0.11</td>
<td>-0.09</td>
<td>-0.07</td>
<td>-0.07</td>
<td>-0.07</td>
</tr>
<tr>
<td>Live animals</td>
<td>-0.02</td>
<td>-0.02</td>
<td>-0.02</td>
<td>-0.08</td>
<td>-0.08</td>
</tr>
<tr>
<td>Cotton</td>
<td>-0.22</td>
<td>-0.19</td>
<td>-0.17</td>
<td>-0.11</td>
<td>-0.11</td>
</tr>
<tr>
<td>Pumps for liquids, liquid elevators</td>
<td>-0.24</td>
<td>-0.22</td>
<td>-0.23</td>
<td>-0.14</td>
<td>-0.17</td>
</tr>
<tr>
<td>Railway, tramway locomotives, rolling stock</td>
<td>-0.22</td>
<td>-0.15</td>
<td>-0.30</td>
<td>-0.19</td>
<td>-0.19</td>
</tr>
<tr>
<td>Articles of apparel, accessories, knit etc</td>
<td>-0.15</td>
<td>-0.15</td>
<td>-0.13</td>
<td>-0.20</td>
<td>-0.20</td>
</tr>
<tr>
<td>Ships, boats and other floating structures</td>
<td>-0.10</td>
<td>-0.07</td>
<td>0.02</td>
<td>-0.20</td>
<td>-0.20</td>
</tr>
<tr>
<td>Self-propelled bulldozer, excavator, etc</td>
<td>-0.14</td>
<td>-0.16</td>
<td>-0.15</td>
<td>-0.15</td>
<td>-0.25</td>
</tr>
<tr>
<td>Miscellaneous chemical products</td>
<td>-0.44</td>
<td>-0.38</td>
<td>-0.36</td>
<td>-0.30</td>
<td>-0.30</td>
</tr>
<tr>
<td>Aircraft, spacecraft, and parts thereof</td>
<td>0.67</td>
<td>0.67</td>
<td>0.48</td>
<td>-0.31</td>
<td>-0.31</td>
</tr>
<tr>
<td>Footwear, gaiters, parts thereof</td>
<td>-0.21</td>
<td>-0.21</td>
<td>-0.16</td>
<td>-0.36</td>
<td>-0.36</td>
</tr>
<tr>
<td>Furniture, lighting, prefabricated buildings</td>
<td>-0.42</td>
<td>-0.38</td>
<td>-0.35</td>
<td>-0.36</td>
<td>-0.36</td>
</tr>
<tr>
<td>Inorganic chemicals</td>
<td>-0.84</td>
<td>-0.53</td>
<td>-0.42</td>
<td>-0.43</td>
<td>-0.43</td>
</tr>
<tr>
<td>Essential oils, perfumes, cosmetics</td>
<td>-0.60</td>
<td>-0.65</td>
<td>-0.63</td>
<td>-0.53</td>
<td>-0.53</td>
</tr>
<tr>
<td>Paper and paperboard, articles of paper</td>
<td>-0.75</td>
<td>-0.79</td>
<td>-0.70</td>
<td>-0.59</td>
<td>-0.59</td>
</tr>
<tr>
<td>Articles of iron or steel</td>
<td>-0.74</td>
<td>-0.72</td>
<td>-0.76</td>
<td>-0.86</td>
<td>-0.86</td>
</tr>
<tr>
<td>Optical, photo, technical, etc apparatus</td>
<td>-0.98</td>
<td>-1.14</td>
<td>-0.98</td>
<td>-1.11</td>
<td>-1.11</td>
</tr>
<tr>
<td>Meat and edible meat offal</td>
<td>-2.11</td>
<td>-1.62</td>
<td>-1.23</td>
<td>-1.40</td>
<td>-1.40</td>
</tr>
<tr>
<td>Pharmaceutical products</td>
<td>-1.38</td>
<td>-1.62</td>
<td>-1.53</td>
<td>-1.91</td>
<td>-1.91</td>
</tr>
<tr>
<td>Electrical, electronic equipment</td>
<td>-2.96</td>
<td>-2.83</td>
<td>-3.26</td>
<td>-4.30</td>
<td>-4.30</td>
</tr>
<tr>
<td>Vehicles other than railway, tramway</td>
<td>-1.57</td>
<td>-2.47</td>
<td>-3.67</td>
<td>-5.49</td>
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Table 5: Potential comparative advantages of Russia on different goods based on the consumption price index.

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<tr>
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<th></th>
<th></th>
</tr>
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<tbody>
<tr>
<td>cp0711 Motor cars</td>
<td>0.98</td>
<td>0.97</td>
<td>0.96</td>
<td>0.97</td>
<td>0.93</td>
</tr>
<tr>
<td>cp022 Tobacco</td>
<td>0.92</td>
<td>0.86</td>
<td>0.91</td>
<td>0.97</td>
<td>0.93</td>
</tr>
<tr>
<td>cp061 Medical products, appliances and equipment</td>
<td>0.97</td>
<td>0.88</td>
<td>0.94</td>
<td>0.96</td>
<td>0.95</td>
</tr>
<tr>
<td>cp0611 Pharmaceutical products</td>
<td>0.96</td>
<td>0.89</td>
<td>0.93</td>
<td>0.96</td>
<td>0.95</td>
</tr>
<tr>
<td>cp0311 Clothing materials</td>
<td>0.96</td>
<td>0.96</td>
<td>0.96</td>
<td>1.00</td>
<td>0.95</td>
</tr>
<tr>
<td>cp0712_713_714 Motor cycles, bicycles and animal drawn vehicles</td>
<td>0.97</td>
<td>0.96</td>
<td>0.98</td>
<td>1.00</td>
<td>0.96</td>
</tr>
<tr>
<td>cp0112 Meat</td>
<td>0.97</td>
<td>1.07</td>
<td>1.05</td>
<td>0.98</td>
<td>0.97</td>
</tr>
<tr>
<td>cp0722 Fuels and lubricants for personal transport equipment</td>
<td>1.03</td>
<td>1.13</td>
<td>0.97</td>
<td>0.99</td>
<td>0.97</td>
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<tr>
<td>cp0511 Furniture and furnishings</td>
<td>0.99</td>
<td>0.98</td>
<td>0.98</td>
<td>0.99</td>
<td>0.97</td>
</tr>
<tr>
<td>cp10 Education</td>
<td>1.05</td>
<td>1.00</td>
<td>1.02</td>
<td>1.04</td>
<td>0.97</td>
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<tr>
<td>cp031 Clothing</td>
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<td>0.99</td>
<td>1.00</td>
<td>1.02</td>
<td>0.99</td>
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<tr>
<td>cp082 Telephones and telefaxes</td>
<td>0.89</td>
<td>1.06</td>
<td>1.14</td>
<td>1.06</td>
<td>1.01</td>
</tr>
<tr>
<td>cp094 Recreational and cultural services</td>
<td>1.08</td>
<td>1.07</td>
<td>1.05</td>
<td>1.05</td>
<td>1.02</td>
</tr>
<tr>
<td>cp0612_613 Other medical products, therapeutic appliances and equipment</td>
<td>1.08</td>
<td>0.96</td>
<td>1.07</td>
<td>1.06</td>
<td>1.02</td>
</tr>
<tr>
<td>cp112 Accommodation services</td>
<td>1.11</td>
<td>1.05</td>
<td>1.06</td>
<td>1.04</td>
<td>1.04</td>
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<tr>
<td>cp0913 Information processing equipment</td>
<td>1.07</td>
<td>1.03</td>
<td>1.09</td>
<td>1.00</td>
<td>1.05</td>
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<tr>
<td>cp045 Electricity, gas and other fuels</td>
<td>1.07</td>
<td>1.01</td>
<td>0.98</td>
<td>1.01</td>
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<tr>
<td>cp0311 Bread and cereals</td>
<td>1.16</td>
<td>1.04</td>
<td>0.94</td>
<td>1.02</td>
<td>1.07</td>
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<tr>
<td>cp0911 Equipment for the reception, recording and reproduction of sound and pictures</td>
<td>1.04</td>
<td>1.03</td>
<td>1.04</td>
<td>1.08</td>
<td>1.11</td>
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</table>
Table 6: Potential comparative advantages of Russia on different goods based on the producer’s price indices.

<table>
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<tr>
<th>NICE classification</th>
<th>2002</th>
<th>2003</th>
<th>2004</th>
<th>2005</th>
<th>2006</th>
<th>2007</th>
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</thead>
<tbody>
<tr>
<td>dl323</td>
<td>Manufacture of television and radio receivers. other reproducing apparatus</td>
<td>0.81</td>
<td>0.87</td>
<td>0.80</td>
<td>0.97</td>
<td>0.92</td>
</tr>
<tr>
<td>dk2953</td>
<td>Manufacture of machinery for food. beverage and tobacco processing</td>
<td>0.87</td>
<td>0.89</td>
<td>0.93</td>
<td>0.98</td>
<td>0.98</td>
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<tr>
<td>dm3542</td>
<td>Manufacture of bicycles</td>
<td>0.94</td>
<td>1.02</td>
<td>0.84</td>
<td>0.98</td>
<td>0.96</td>
</tr>
<tr>
<td>dk2911</td>
<td>Manufacture of engines and turbines. except aircraft and vehicle engines</td>
<td>1.00</td>
<td>1.00</td>
<td>0.90</td>
<td>0.94</td>
<td>1.01</td>
</tr>
<tr>
<td>dm341</td>
<td>Manufacture of motor vehicles</td>
<td>0.89</td>
<td>0.99</td>
<td>0.88</td>
<td>0.93</td>
<td>1.02</td>
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<tr>
<td>db171</td>
<td>Manufacture of knitted and crocheted fabrics</td>
<td>0.96</td>
<td>0.97</td>
<td>0.85</td>
<td>0.92</td>
<td>0.97</td>
</tr>
<tr>
<td>dl331</td>
<td>Manufacture of medical and surgical equipment</td>
<td>0.95</td>
<td>1.02</td>
<td>0.87</td>
<td>0.96</td>
<td>1.00</td>
</tr>
<tr>
<td>dm352</td>
<td>Manufacture of railway. tramway locomotives. rolling stock</td>
<td>0.96</td>
<td>0.94</td>
<td>0.81</td>
<td>1.12</td>
<td>0.99</td>
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<tr>
<td>dk2954</td>
<td>Manufacture of machinery for textile. apparel and leather production</td>
<td>1.16</td>
<td>1.07</td>
<td>0.82</td>
<td>0.84</td>
<td>0.93</td>
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<tr>
<td>dm343</td>
<td>Manufacture of parts. accessories for motor vehicles</td>
<td>1.03</td>
<td>0.98</td>
<td>0.86</td>
<td>1.01</td>
<td>0.97</td>
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<tr>
<td>dk2952</td>
<td>Manufacture of machinery for mining. quarrying and construction</td>
<td>0.84</td>
<td>0.94</td>
<td>0.88</td>
<td>0.94</td>
<td>1.15</td>
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<td>dg2452</td>
<td>Manufacture of perfumes and toilet preparations</td>
<td>1.02</td>
<td>0.97</td>
<td>0.86</td>
<td>0.96</td>
<td>1.23</td>
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<td>db1721</td>
<td>Cotton-type weaving</td>
<td>0.84</td>
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<td>0.87</td>
<td>0.91</td>
<td>0.96</td>
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<tr>
<td>dn365</td>
<td>Manufacture of games and toys</td>
<td>0.88</td>
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<td>0.80</td>
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<tr>
<td>dn361</td>
<td>Manufacture of furniture</td>
<td>0.93</td>
<td>1.02</td>
<td>0.89</td>
<td>0.94</td>
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<td>dn3622</td>
<td>Manufacture of jewelry and related articles n.e.c.</td>
<td>0.87</td>
<td>0.99</td>
<td>0.85</td>
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<tr>
<td>dk2922</td>
<td>Manufacture of lifting and handling equipment</td>
<td>0.88</td>
<td>1.04</td>
<td>0.91</td>
<td>0.95</td>
<td>1.03</td>
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<tr>
<td>dk293</td>
<td>Manufacture of agricultural and forestry machinery</td>
<td>0.86</td>
<td>1.11</td>
<td>0.81</td>
<td>1.01</td>
<td>1.10</td>
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<tr>
<td>df232</td>
<td>Manufacture of refined petroleum products</td>
<td>0.96</td>
<td>1.00</td>
<td>0.99</td>
<td>0.82</td>
<td>1.02</td>
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<tr>
<td>dl3002</td>
<td>Manufacture of computers and other information processing equipment</td>
<td>1.01</td>
<td>0.92</td>
<td>0.98</td>
<td>1.09</td>
<td>1.13</td>
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